

The Department of Alcoholic Beverage Control (ABC) is required by state law to have each brand of malt beverage /beer sold into the Commonwealth of Kentucky registered and approved by our department. As a licensed beer distributor in Kentucky, it is your responsibility to complete and submit the ABC form 714 Beer Brand Registration (required malt beverage/beer form). See 804 KAR 4:410(o), for each brand of malt beverage/beer you carry.

KRS 244.606 explains the content of each territorial agreement form, and that each brand must be registered before it can be legally sold to any retailer in the Kentucky. Be aware the purpose of this letter is to verify that each brand that your licensed distributorship is now carrying and/or selling has been filed, received and approved in this office.

Please assure, when completing a 714 form if handwritten, that all malt beverage brand names, counties, etc., are legible for our staff to read and process or it will be returned to you unapproved. On March 15, 2011, we notified each of you via email that we had revamped forms to improve use and to make them more user-friendly. One of those forms revamped is the 714 Beer Brand Registration Form that is posted on our website and formatted to permit you to key-in your responses electronically. Please utilize this option so all data is legible.

Lastly, we have identified issues with you regarding breweries/suppliers shipping products into the Commonwealth without proper licensing. Many have allowed their Kentucky Out-of-State Brewers Licenses to expire and are either inactive or have NEVER applied for their Kentucky Out-of State Brewers License as required by law (243.040(12),(15) and 804 KAR 4:350). This is easy for your distributorship to verify on our website, prior to accepting shipment or entering into agreements with the brewer/supplier.